

Selling Your Jewelry Guide-Using Pinterest: Selling Jewelry Online

Yariv Gai

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Are you selling Jewelry online and looking for a way to increase your sales?

Have you developed a beautiful website to share your artisan wares with the world, but you're unable to drive traffic to that site no matter how hard you try? With Yariv Gai's Secrets of Selling Jewelry Online Using Pinterest,

you'll have traffic to your site and sales in your pocket in no time.

This all-inclusive book takes you step by step through the process of

marketing your online jewelry business with the help of the latest social media trend, Pinterest.

Beginning with an explanation of joining and exploring Pinterest and then exploring why you should be using Pinterest to drive traffic to your site,

Yariv explains everything is easy-to-understand details that will leave you wondering why you didn't sign up to Pinterest sooner.

In addition to covering the basics of Pinterest, Yariv then goes on to explain how to create group boards, how to gain more followers, how to optimize your pins for search engines, and how to become a master pinner. Then, he'll explain to you using easy-to-follow instructions how to make sure that you close the sale using Etsy and how to make sure that your Pinterest marketing is working at its optimum levels. Check out Yariv Gai's excellent how-to book, written from his own personal passion and experience today, and learn how you to can become a jewelry-selling maven using Pinterest and Gai's step-by-step tactics.



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