



## Howling at the Moon

*Walter Yetnikoff, David Ritz*

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## **Howling at the Moon** Walter Yetnikoff, David Ritz

The ultimate showbiz insider's expose, *Howling at the Moon* is the wildly entertaining and brilliantly narrated autobiography of Walter Yetnikoff, head of CBS Records during its heyday in the 1980s, and then the most powerful man in the music industry. Yetnikoff knew most of the stars and embraced all the excesses of this era: he was mentor to Streisand, father confessor to Michael Jackson, shared a mistress with Marvin Gaye and came to blows with Mick Jagger. He feuded with David Geffen and outmanoeuvred Rupert Murdoch. He was also addicted to cocaine and alcohol - until his doctor gave him just 3 months to live. Yetnikoff came from a working-class Jewish family from Brooklyn; he graduated from law school in the 1950s and proceeded to climb the corporate ladder to the very top. His high-flying ended in breakdown, but throughout his rise and fall, Yetnikoff remained a man of huge charisma and disarming charm. *Howling at the Moon* is written with David Ritz, the only 4-time winner of the Ralph J Gleason Music Book award, who has collaborated on the autobiographies of such stars as Ray Charles, BB King, Aretha Franklin and Etta James.

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