

# Characters in Motion: 2 (v. 2)

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"Dot, dot, comma, dash – smiley face in a flash" (German proverb)

Pictoplasma, a collection by the eponymous Berlin-based project around Peter Thaler and the first ever documentation of modern character design, presents a comprehensive overview of this truly global graphic language and illustrates the remarkable status figures (the picto element) with lively traits and faces (plasma) have achieved in our society, culminating in a visual feast.

As likeable, global identifiers they act as indispensable mediators in the era of multimedia, serving purposes as diverse as branding, logo design, game design (Pokemon, SuperMario), web design, icons or mascots.

Selected from more than 6,000 excellent entries Pictoplasma offers both independent artists and corporations an international platform. Countless styles and techniques divide the figurative images into freehand drawings, vector, pixel, encyclopedia and 3-D styles, gaining in complexity during each respective chapter.

From cartoon to collage, from grafitti to PopArt – Pictoplasma lends the world of characters a new face.



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## From reader reviews:

#### **Travis Ralls:**

Playing with family within a park, coming to see the coastal world or hanging out with close friends is thing that usually you may have done when you have spare time, subsequently why you don't try thing that really opposite from that. One particular activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love Characters in Motion: 2 (v. 2), it is possible to enjoy both. It is good combination right, you still want to miss it? What kind of hang type is it? Oh occur its mind hangout fellas. What? Still don't obtain it, oh come on its referred to as reading friends.

## **Jared Hoskins:**

The book untitled Characters in Motion: 2 (v. 2) contain a lot of information on that. The writer explains the woman idea with easy means. The language is very simple to implement all the people, so do definitely not worry, you can easy to read the item. The book was compiled by famous author. The author provides you in the new age of literary works. You can actually read this book because you can read more your smart phone, or product, so you can read the book with anywhere and anytime. If you want to buy the e-book, you can start their official web-site and also order it. Have a nice learn.

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