



The Book Proposal: 7 Easy Steps to Writing a Successful Book Proposal

Kathy Bruins, Kim de Blecourt

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The Book Proposal: 7 Easy Steps to Writing a Successful Book Proposal Kathy Bruins, Kim de Blecourt “I’ve written a book (or “I have a great book idea”)! How do I get it published?” The journey from manuscript to traditionally published book is daunting. Breaking in to the world of published authors is more challenging than ever. Join authors Kathy Bruins and Kim de Blecourt for a straight-forward explanation of the tool every author needs in the literary business, *The Book Proposal*. With encouragement and passion, Bruins and de Blecourt reveal a simplified book proposal template, developed over years of writing and leading book proposal workshops at writer’s conferences. Complete with examples, this book and template combination will help you realize your publishing dreams. Join the hundreds of authors who have benefited from their combined knowledge and experience. This is one investment in your writing career you will be glad you made. A few years ago, as the directors of Florida Christian Writers Conference, we asked Kathy Bruins and Kim de Blecourt to join our faculty in a pre-conference workshop that would teach our conferees what they needed to know about writing book proposals. Kathy and Kim immediately told us that our conferees would not only know how, they would walk out with a book proposal, ready to show the agents and editors they hoped to impress. That first year we held our collective breath, waiting to hear the reaction of the conferees who had opted for the class. For the remainder of the conference we heard the same thing, “If I’d only gotten to the book proposal workshop, it would have been enough!” The following year Kathy and Kim returned and the results were the same ... and the next year and so on and so forth. We cannot imagine our conference without Kathy and Kim's book proposal studio and we highly recommend what they offer within these pages. Eva Marie Everson Mark Hancock Directors Florida Christian Writers Conference Here's what Jeri Howe says about *The Book Proposal*: This concise and encouraging guide had me searching my imagination for book proposal ideas. Something that had seemed overwhelming to me in the past was suddenly right before me. Bruins and de Blecourt offer clear directions on how to enter the world of publishing in a way that will open doors to my ideas, and keep me from embarrassing myself. The examples following each chapter’s instruction are very helpful. Just as I began to wonder, what would that that look like, there was an answer! And the practical advice such as where to use bullet points and when to make sure to start with action verbs, give me confidence that I can produce a professional document. I’m sitting here thinking, “I could do this.” Bruins and de Blecourt remove obstacles between the readers and their dreams as they present this user-friendly manual... all while keeping the desire to honor God front and central. -Jeri Howe, Christian Speaker and self-published author of *Kamea: One Woman’s Journey from the Darkness into Light*.

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