



The Absolutes of Leadership

Philip B. Crosby

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The Absolutes of Leadership

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The Absolutes of Leadership Philip B. Crosby Leadership is learnable

A Warren Bennis Executive Briefing Series Book

Crosby is taking his message to a different audience--a growing army of intelligent young men and women who are setting out to become executives by choice and for the right reasons.

-- Central Florida Business

In this, his eleventh book, world-renowned consultant Philip Crosby offers readers a simple, yet ingenious method for assessing the skills of those they've been assigned to follow, as well as their own leadership abilities. Leaders, he says, come in five versions? Destructor, Procrastinator, Caretaker, Preparer, and Accomplisher. And by examining each of those character types in relation to his four Absolutes of Leadership, the author establishes a framework would-be leaders can use to build quality leadership skills of their own.

Crosby also discusses the leader's role in organizational finance and quality, and in dealing with customers, suppliers, employees, and bosses.

You know a leader when you meet one, he asserts and he maintains that those people who already have leadership potential will blossom once they understand and epitomize the precepts set forth in this groundbreaking work.



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