



# El Plan De Marketing Digital: 7 Sencillos Pasos Para Atraer Clientes A Su Negocio (Spanish Edition)

*Julian E. Castaneda*

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Cada día hay más y más personas conectadas a internet desde todas partes del mundo, esto significa que cada día nacen nuevos clientes potenciales para su negocio en el ciberespacio. Se anticipa que las empresas que no tengan una efectiva estrategia de marketing digital sufrirán una muerte lenta y dolorosa durante los próximos años. Usted necesita un plan de marketing digital efectivo. En este libro usted encontrará secretos del marketing digital que jamás nadie le ha contado y los grandes expertos han mantenido dentro de sus más preciados secretos. Con este libro usted logrará: \* Automatizar los procesos de marketing y ventas de su empresa \* Tener un sistema automatizado de prospección \* Hacer que los clientes lleguen a usted en vez de ir tras ellos \* Posicionar su marca como la opción #1 de su industria dentro de la mente de sus clientes ideales \* Tener un sistema que haga un seguimiento automatizado y personalizado a sus prospectos \* Vender sus productos/servicios a través de internet \* Utilizar las redes sociales para aumentar las ventas e ingresos de su negocio (No solo aumentar el número de fans)

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