



Français-Monde: Connectez-vous à la francophonie with MyFrenchLab eText 24MO

Robert Ariew, Beatrice Dupuy

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***Français-Monde* engages learners with meaningful and relevant language in a real-world context to ensure they develop communicative competence in French.**

Reflecting the five goals of the National Standards and their related objectives, *Français-Monde* is uniquely designed to help learners develop cross-cultural competence in a rich and flexible framework by providing tightly integrated exposure to real-world culture, language and technology.

Real Culture

- Focus on contemporary culture that helps learners analyze why they do what they do, and understand different cultural perspectives of people from the French speaking world.
- Integrated video follows French university students using natural, contemporary and authentic language as they perform every day functions.
- Vocabulary exposes student to words in use by today's French-speaking people.
- Thematic readings drawn from a variety of genres and resources, such as magazine articles, blogs posts, surveys, songs, poems, essays, prepare students to experience language in the real-world contexts.

Real Language

- Learners are encouraged to demonstrate their cultural and linguistic competence via a culminating project at the end of each chapter.
- Students are prepared for a wide range of real-life situations, likely to be encountered in any Francophone country, by being exposed to authentic language in spoken and written form.
- Integrated video follows French university students using natural, contemporary and authentic language as they perform every day functions.

This package consists of the main text and access to MyFrenchLab with eText.

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