



# Personal Publicity Planner: A Guide to Marketing YOU

*Marion E. Gold*

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# Personal Publicity Planner: A Guide to Marketing YOU

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## **Personal Publicity Planner: A Guide to Marketing YOU** Marion E. Gold

This book is a real blueprint for men and women who want to develop an image for success. Its reader-friendly, interactive format allows you to use it as a workbook. Whether you are trying to increase your visibility on the job, or looking for a new job, trying to establish yourself as an expert in your field, or selling a product or service this book is filled with solid tips that will tell you what to do, and how to do it! It is also a great guide for publicity chairs of nonprofit organizations. **The Personal Publicity Planner fills in all the needs that online social networking simply does not achieve!**

**The Personal Publicity Planner: A Guide to Marketing YOU received the 1998 Athena Award for Excellence in Mentoring from Mentor & Protege Newsletter.**

*Self-Employed Professional* magazine had this to say: 'Gold guides you through the process of developing an image and using it to get the recognition you deserve.'

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